CALL FOR PAPERS

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Welcome to AICBM 2018

AIUB International Conference on Business and Management

Theme: Integrating Business Research in Global Development

Faculty of Business Administration (FBA), American International

University-Bangladesh (AIUB) welcomes you to the conference entitled

"AIUB International Conference on Business and Management (AICBM)-2018" anchored with the theme 'Integrating Business Research

in Global Development' which will be held on November 29-30, 2018 in

AIUB, Dhaka, Bangladesh. The aim of this initiative is to bring scholars

and professionals from diverse disciplines to a single platform for

sharing the most relevant and robust research evidence pertinent to the

areas of interest. The Key intention of AICBM-2018 is to highlight the

latest advancements in the arena of business and management covering

a wide spectrum of issues. In addition, this gathering will help the

delegates to establish research, or business relations as well as to find

Corporate Social Responsibility & Governance Entrepreneurship

Keynote Speakers

Prof. Dr. T. Ramayah Professor, School of Management Universiti Sains Malaysia (USM)

Prof. Dr. Chere' c. Yturralde Professor and Dean, College of Business & Accountancy Angeles University Foundation (AUF)

Philippines Prof. Dr. Engku Muhammad Nazri Engku Abu Bakai Professor, College of Arts and Sciences

http://aicbm.aiub.edu

ISBN 978-984-34-4280-2

Conference Proceedings with ISBN

Key Notes

Publications

Networking

AICBM 2018

Parallel Sessions (V) Invited Talk

Best Paper Awards

Director, Institute of Strategic Industrial Decision Modeling University Utara Malaysia (UUM) Malaysia

Prof. Dr. Syed Ferhat Anwar

Professor and Director, Institute of Business Administration (IBA) University of Dhaka Bangladesh **Industry Expert as Keynote Speaker**

Publications

- All accepted and registered papers will be personally presented in the conference, and will be published in the Conference Proceedings (book format and USB drive) with ISBN 978-984-34-4280-2.
- Selected papers will be awarded a plaque of appreciation, and will have publication opportunities in the following journals:
 - 1. The AIUB Journal of Business and Economics (AJBE), ISSN 1683-8742
 - 2. The Cost and Management Bi-monthly Journal of the ICMAB, ISSN 1817-5090
 - 3. Asian Review of Economics, Finance and Management, ISSN 2522-3607
 - 4. SAMSMRITI The SAMS Journal, ISSN 0976-304X
- 5. AIUB Journal of Science and Engineering [AJSE], ISSN: 1608 3679

Registration Fees

http://aicbm.aiub.edu.

Please explore the conference website for further information at

Paper Submission Guidelines

Value Chain Analysis

international linkage for future.

Abstract should be kept to a maximum of 250 words.

Areas of interest include, but not limited to, are:

🐼 Accounting Banking & Insurance 🐼 Business Ethics & Law

Operations & Supply Chain Management 🕢 Business Climate

Human Resource Management Education and E-Learning

✓ Tourism and Hospitality Management ✓ Project Management

Finance and Economics International Business E-Business

Management Information Systems Marketing & E-Commerce

The maximum length of a full paper is 6 pages including all components such as abstract, title, authors, equations, tables, photographs, drawings, figures, and references.

Authors are highly encouraged to submit their full papers through the online submission system available at http://aicbm.aiub.edu

Please arrange your manuscript using standard AICBM-2018 conference templates posted on the conference website.

Important Dates

July Paper Submission September

Early Bird Registration

August Extended deadline for **Full Paper Submission**

October **Regular Registration**

September Reviewers' Feedback

Late Registration

October Camera Ready Paper **Submission November**

November

29-30 Conference Venue: AIUB Campus, 408/1, Kura khet, Dhaka 1229, Banglades

Organizers

Honorary General Chair Dr. Carmen Z. Lamagna, Vice Chancellor, AIUB

Program Chair

Dr. Charles C. Villanueva, Dean, FBA, AIUB

Conference Secretariat

Farheen Hassan, Associate Professor, FBA, AIUB Samia Shabnaz, Senior Assistant Professor, FBA, AIUB Bohi Shajahan, Assistant Professor, FBA, AIUB E-mail: aicbm@aiub.edu

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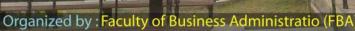
International Associations in which AIUB Currently Holds Professional Membership











AMERICAN INTERNATIONAL UNIVERSITY- BANGLADESH (AIUB)