



# Executive MBA

Master of Business Administration

## Accreditation



(2012)



Candidacy Status



## Strategic Partners



Bangladesh Society for Human Resources Management



Live and let others live!



Think Ahead



THE INSTITUTE OF CHARTERED ACCOUNTANTS OF BANGLADESH

Bangladesh BRAND FORUM  
Empowering Brands in Bangladesh



## Specialization Support



International Finance Corporation  
WORLD BANK GROUP



swisscontact

Total credit hours **40**

**Friday** classes

Faculty with **Doctorate** and **Corporate** experiences

Latest edition of suitable library resources



# American International University-Bangladesh

Where Leaders are Created

# EXECUTIVE MBA (EMBA) COURSES

Code	Course Title	Credit
E-6101	Accounting for Managers	3
E-6102	Corporate Communication	3
E-6103	Analytical Techniques for Decision Making	3
E-6104	Leadership and Management Skills	3
E-6205	Economic Analysis for Managers	2
E-6206	MIS and Decision Making Techniques	3
E-6207	Business Law and Ethics	2
E-6208	Marketing Strategy and Policy	3
E-6309	Corporate Financial Strategy	3
E-6310	Corporate Entrepreneurship	3
E-6311	Logistics and Operations Management	3
E-6312	Strategic Human Resource Management	3
E-6413	Global Business Strategy	3
E-6414	Business Project	3
<b>Total Credit Hours</b>		<b>40</b>

## Departmental courses (9 Credits) for EMBA Program (Optional):

- Accounting (ACT)
- Agri-business (AB)
- Business Analytics (BA)
- Business Economics (BECO)
- Entrepreneurship Development (ED)
- Finance (FIN)
- General Management (MGT)
- Human Resource Management (HRM)
- Management Information Systems (MIS)
- Marketing (MKT)
- Operations and Supply Chain Management (OSCM)
- Tourism and Hospitality Management (THM)

## Notes:

- At least 3 years of corporate/professional experience, no admission exam.
- Completed minimum 3 years of Bachelor's degree.
- Transfer of credits is allowed from MBA to EMBA on related courses only.
- A student can choose to pursue one or more Departmental Courses in his/her EMBA Program.

408/1, Kuratoli, Khilkhet, Dhaka 1229, Bangladesh

Admission Office: +88 02 841 4050, +88 02 841 4046-9, Ext: 201, 202

EMBA Hotline: +88 01844115010 [1:00pm - 9:00pm] Fax: 88-02-8412255

Email: [info@aiub.edu](mailto:info@aiub.edu), Web: [www.aiub.edu](http://www.aiub.edu), <https://fba.aiub.edu>

Facebook: [www.facebook.com/aiub.edu](http://www.facebook.com/aiub.edu), [www.facebook.com/fba.aiub](http://www.facebook.com/fba.aiub)